



HARVEY NICHOLS

PRESS RELEASE – FOR IMMEDIATE RELEASE

In Partnership with Harvey Nichols, The Upper House Offers an Exclusive Room Package and Unforgettable Shopping Experience

(Hong Kong, 27 February 2015) – Following an award winning collaboration with the Net-a-Porter Group in 2014, The Upper House is proud to announce its upcoming partnership with Harvey Nichols, the internationally acclaimed luxury lifestyle store, to offer a unique hotel-stay and shopping experience.

From 30 March 2015 to the end of June, guests staying for two consecutive nights or more at The Upper House can enjoy special room rates and exclusive offers from Harvey Nichols at Pacific Place.

Rates start from HK\$4,500 per night and include a HK\$500 Harvey Nichols shopping voucher, Silver VIP Membership and personalised shopping with delivery to The Upper House. The offer also includes a room upgrade with late departure, HK\$800 daily hotel credit, a personal gift and complimentary items from Clé de Peau.

Rates for Suites start from HK\$15,000 per night and include the above offer plus an upgrade to a HK\$1,000 Harvey Nichols shopping voucher and HK\$2,000 daily hotel credit, as well as a Van Cleef & Arpels® scented candle, an exclusively designed travel pouch, and a 50 minute in-room manicure by The Nail Library, as well as complimentary arrival & departure airport transfers.

"We are thrilled to launch this exclusive room package with Harvey Nichols at The Upper House and offer something unique to our prestigious guests, who look for the highest standards in hospitality and personal shopping experiences." said Marcel Thoma, General Manager of The Upper House.

More details and full terms and conditions can be found at www.upperhouse.com/en/Reservations.aspx#/en/Reservations/Special-Offers/

About Swire Hotels

Swire Hotels has been created to manage intriguing urban hotels in Hong Kong, Mainland China, the United Kingdom and the United States, providing a characterful experience for travellers who seek individuality, style and personalised service.

The company's first hotel, The Opposite House in Beijing, opened in 2008 and was followed by The Upper House, Hong Kong, and then by EAST, Hong Kong and EAST, Beijing. The Temple House in Chengdu is due to open in June 2015 and EAST, Miami in the fourth quarter of 2015.



Swire Hotels has also created a stylish collection of locally inspired hotels in the UK: the first Chapter Hotel, The Montpellier Chapter, opened in Cheltenham in 2010 and was followed by The Magdalen Chapter in Exeter.

Swire Hotels Restaurant division was set up in 2013 to manage the company's stand-alone restaurant operations. Our first restaurant Plat du Jour was opened in November 2013 followed by Public and Ground Public in Quarry Bay and The Continental in Pacific Place, which opened in October 2014.

About Harvey Nichols

Offering an upscale luxury fashion destination, Harvey Nichols is acknowledged as the leader and the place to be for all fashion lovers in Hong Kong for leading the trends in unparalleled and exclusive selection of international brands. It has a total number of 14 stores situated in major cities, such as London, Dubai and Istanbul.

In 2011, the Asia Flagship store was launched at Pacific Place, offering men's wear, women's wear, children's wear, accessories, beauty and cosmetic products, and watches and jewellery across two levels, reaching a combined 83,000 square feet of space. Harvey Nichols is your one-stop-shop for the ultimate fashion luxury experience.

-End-

For more media queries, please contact:

Frances Mak
Area Communications Manager
Swire Hotels
Tel: (852) 3968 1023 / 3968 3838
Email: francesmak@swirehotels.com

Jack Ngan
Assistant Communications Manager
The Upper House
Tel: (852) 3968 1022
Email: jackngan@swirehotels.com



The Upper House



Harvey Nichols Pacific Place

